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California Milk Advisory Board
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Mr. Paul Lam, Chairman
Peregrine Travel Group
9000 Crow Canyon Road, Suite S393
Danville, California 94506

Dear Mr. Lam:

On behalf of the recent California Milk Advisory Board Trade Mission delegates, I want to thank you and your team for planning and facilitating our trip to Beijing, Hohhot and Shanghai. The visit was extremely successful and “opened the eyes” of all members of our delegation to the great potential in the Chinese marketplace.

It was very fulfilling to see our delegation’s understanding of China grow over the ten-day Trade Mission. The delegation arrived in China on a precompetitive quest to discover and understand the China marketplace. The delegation left China, with top notch business contacts and ready to do business. I want to thank you for making arrangements to meet with the local and central government officials. We are very conscious of the importance of having a good understanding of the roles and responsibilities of government agencies in China and of the importance of building strong relationships with senior governmental officials in China.

The arrangements that Peregrine Travel put in place, and the excellent team that you have in place in China, ensured that we were able to achieve a lot in a such a brief visit. The meetings you organized will prove to be invaluable as we continue to build our business in China.

Your organization delivered far more than a regular travel agency could deliver. You provided a true awakening to the potential of China that our industry delegation will never forget. It was a pleasure to work with you on this Trade Mission and I look forward to working with you on other projects as they arise in the future.

Respectfully,

Stan Andre